

ASSESSMENT

Assessment is based on attendance and active participation.

COST

Cost of the Certificate is \$8200. Students can pay for individual seminars - \$1450. This includes all course materials and a special edition iPad Mini preloaded with course materials (one per student). *Student loan options may be available through RBC Royal Bank.*

Please be advised that this information is subject to change.

ADMISSION REQUIREMENTS

There are no academic admission pre-requisites, but managerial experience will be helpful.

Please note that the FIU/UCCI Executive Certificate in Global Leadership is a required part of UCCI's new Commonwealth of Learning Executive Master of Business Administration (CEMBA) and Executive Master of Public Administration (CEMPA) degree programmes.* However, the Executive Certificate can also be taken as a stand-alone course.

*Further information on this is available on our website www.pdc.ky

APPLICATION AND REGISTRATION

Please note that all applications and registration with the Professional Development Centre (PDC) currently occur online. All that is required for the PDC is your completed online application and requested documents. **There is no need on the application process for post-graduate students to provide parent details.** To apply, please go to <http://www.ucci.edu.ky/stop.php> or www.pdc.ky

Once you have completed the application process and made payment, you will need to register at <http://sis.ucci.edu.ky>

For further information, or clarification please contact Diane Campbell, Deputy Registrar (dcampbell@ucci.edu.ky) or call 623 0546.

Please be advised that this information is subject to change.

Graduates of the programme will receive an official Executive Certificate in Global Leadership from Florida International University Center for Leadership and the University College of Cayman Islands.

The College of Business Studies and Professional Development at the University College of the Cayman Islands is an Educational Member of the International Assembly for Collegiate Business Education (IACBE), and has affirmed its commitment to excellence in business education.



FIU/UCCI Executive Certificate in **Global Leadership**



OVERVIEW

The FIU/UCCI Executive Certificate in Global Leadership is presented jointly by Florida International University Center for Leadership and the University College of the Cayman Islands. The programme provides participants with the knowledge and skills relevant to global leadership in business, organisations and government. The programme consists of a range of business and management topics presented as intensive sessions over a weekend (Friday/Saturday) once every month from October 2015 through May 2016. It is designed to minimise time away from work.



TOPICS

Leadership Accelerators and Derailers

Using proven techniques to enlist participant action, students will learn and practice ways to better project personal presence, be seen as competent, and importantly, articulate a clear and compelling direction that encourages buy-in and true engagement from others. This seminar will use the well-validated Hogan Derailers assessment to challenge students to develop a keen eye for those occasions when their strengths may become liabilities, and then plan for strategies to be maximally effective. **Dr. Nathan Hiller, Florida International University Center for Leadership**

Developing a Personal Leadership Brand

Using the Center for Leadership's competency model, The Competency Builder© and its central core principle of Leading Self as the foundation for effective and efficient leadership, this seminar challenges individuals to define for themselves key factors essential for effective leadership in the 21st century, including personal and professional values, networking, and essential factors for creating a leadership brand. **Dr. Mayra Beers, Florida International University Center for Leadership**

Strategic Thinking and Action

Successful leadership requires the ability to think and act strategically. Yet it is something that almost every leader could do better. This module focuses on helping you think differently about your unit's problems and opportunities, your organization's problems and opportunities, and then acting on that strategy in a way that promotes innovation and change. **Dr. Hock -Peng Sin, Florida International University Center for Leadership**

Best Practices in Leadership: How to Motivate and Develop People

Teamwork has obvious advantages in some contexts but may not work effectively in others. Teamwork is especially challenging on complex tasks, including tasks that require innovation. We will cover the pitfalls and benefits of teamwork, and the ways in which one can optimise the effectiveness of teams. The course will be based on the latest evidence in the literature on effective teamwork and will be complemented by the discussion of cases and practical exercises.

Dr. Karl Kroeck, Florida International University Center for Leadership

Management and Organisations – This course addresses topics of management and organisational behavior, beginning with a micro focus, embarking on the individual level of analysis and then moving on to group behaviour in organisations. Additional topics at the organisational level of analysis include decision making, communication, planning, structure, leadership, technology and globalisation, politics and power, culture and organisational change, conflict and negotiation. *(This class offers preparation for Commonwealth Executive Master-level C2 credit.)* **Dr. Robert Weishan, UCCI**

Issues in International Finance – As money, capital, and derivatives markets expand exponentially and as businesses find themselves interconnected to the global economy as a result, the professional business manager needs to continue to learn about changes that may impact their firm's future. Critical thinking will be developed through analysing a selection of cases and articles which may include such topics as the impact of currency markets on risk, hedging strategies, the cost of capital for international expansion, and financing sources for import or export expansion. **Dr. Keith Black, CAIA Association**

Marketing Management – This course reviews the major aspects of marketing strategy for impact in the marketplace. In addition to reviewing essentials of consumer psychology, the course reviews the effectiveness of various types of marketing media and message in terms of impact on the intended market. Topics include marketing mix, the product life cycle, approaches to pricing, packaging, and distribution, the drivers of consumer decisions, and market research. *(This class offers preparation for Commonwealth Executive Master-level C8 credit.)* **Dr. J.D. Mosley-Matchett, UCCI**

Strategic Accounting and Finance – This course uses a case-based approach to provide an overview of internal accounting analysis and control systems. By providing a review of the operations of external finance and capital markets, this course helps develop a high level of practical financial acumen and executive knowledge. **Dr. Allan Young, UCCI**